

## Minutes Kinnesswood Development Trust 13.11.19

1. **Present:** Sheelagh, Dave, EP, Charlotte, Norma, Nicola Carmichael, Alison Robertson (minutes) **Apologies:** Carrs, Gordon Vance, Robertsons.
2. **Directors:** Each of 6 Directors checked their details within the registration paperwork.
3. **Articles for Association:** Articles of Association have been approved by Scottish Government. EP asked each Director to sign. The following have agreed to be Directors.

Elizabeth Anne Porter
Dave Morris
Alison Robertson
Charlotte Melloney Mackinnon
Nicola Elizabeth Carmichael
Norma Susan Smith

The address used will be the Porters' meanwhile, with any accounts done from within the group.

4. **Withdrawals** from Steering Group: Susan McGregor, Gordon Nisbet, Keith Duncan. Some other original attendees will support the Development Trust as and when there are areas of interest to them.
5. **Costs:** Registration costs £40 plus anticipated website costs via Gordon Vance. Charlotte will bid to Festival Committee by e-mail for £200 to set up costs. May also be able to access some expenses via Community Council. EP will set up Bank of Scotland online account for ease of management.

## Communication and Marketing

6. **Membership:** Hazel and John Carr proposed a small flier/card with a logo/ strapline to promote the new organisation with people they meet around the local area. EP proposed a chat with Isla re appropriate content – there may be examples from other groups which clearly communicate the aims and engage those who may be interested in joining. Leaflet should include a map with area but encouraging associate members from outwith. NC proposed we deliver a flier with quarterly Stramash for a small donation. Consider asking MacKenzies to do a logo – a couple of options in the next couple of weeks (SMcK). Possibly one of their designs. Sheila will approach them. If we miss Stramash deadline we can leaflet ourselves. **ACTION: EP, SG to ask SM and JS**
7. **Website:** GV has set up a draft website. Can go live when registration complete. **ACTION: GV** Ideally membership process could be developed online via a website with a number of levels of membership. Postcode check, age and GDPR will need to be addressed. NC suggested Jotform. **ACTION: GV**
8. **Facebook:** Nicola will set up a facebook page and we can decide who can add content. **ACTION: NC**
9. **Community involvement and recruitment:** EP proposed a short chat to local groups over the next few months to let them know what we are doing. Eg WRI, school, KIB, CC. This requires a clear message perhaps with examples from other Trusts. There is funding for an

awareness day/fundraiser, or we can fundraise for this. Perhaps plan for Saturday evening in January or February. This gives time to clarify the message and develop marketing materials. DM suggested a paragraph in the Kinross newsletter but this may be more useful once there is something more concrete to say. **Action: SG** to identify date for hall

### **Sites of Interest**

**10. Registration of interest in areas of ground:** We can go ahead with this. Various sites have been identified as of interest. Registration requires a sustainable plan to be included. Current ideas for sites include paths, parking spaces, electric charging points and a community connection hub, with smaller accessible housing having been mentioned by some. The ideas would then be adjusted through community consultation. Robin Tough may be able to draft a plan for a site – GV will liaise, and supply a map. Drawing needs to be extended to whole site plan to scale with a story, like a business case. SG have indicated to EP that existing planning permission does not prevent registration process. Also requires 10% of postcode population to indicate support. This equates to 60 names. This could be submitted within next 4 weeks if plan can be done. **Action: DM** to circulate list of ideas. **GV** to liaise with RT to develop a larger plan to scale.

**11. Other activities:** KDT could also work together to get a better price for the community for example, oil purchase. Glenfarg have this arrangement. **Action: EP** will explore this idea

Nicola suggested community dial a bus. Could ask St Andrew's scheme to come and tell us about this. **Action: NP** to enquire

Norma suggested a wholefood purchase session.

Parking space, and mobile home parking could generate income.

Community hub with multiple uses seems to be a core need as identified in various discussions.

Ensuring developments achieve national priorities – **Action: NS and AR** to supply Elizabeth with key points

**Next meeting:** to be arranged